

**Congress of the United States**  
**Washington, DC 20515**

August 1, 2007

Ms. Kate White  
Editor-in-Chief  
Cosmopolitan  
300 West 57<sup>th</sup> Street, 38<sup>th</sup> Floor  
New York, NY 10019

Dear Ms. White:

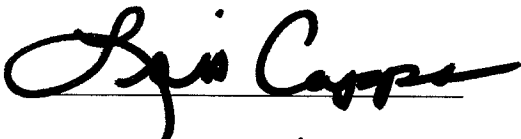
On June 5, 2007, we wrote to you regarding the marketing of tobacco products to young women through tobacco advertisements in women's magazines, including yours. Our particular concern was sparked by the advertisements your magazine ran for R.J. Reynolds' new brand, Camel No. 9, which is targeted at young women, including teens. We are disappointed that you have not yet responded to our earlier letter, which is attached.

Since that time, the Attorney General of Ohio has notified RJ Reynolds of potential Master Settlement Agreement violations, including prohibited youth targeting and merchandise branding, in connection with the marketing of the Camel No. 9 brand. A copy of Attorney General Dann's letter is attached for your information. Previously, five United States Senators brought concerns about the marketing of Camel No. 9 to the Federal Trade Commission.

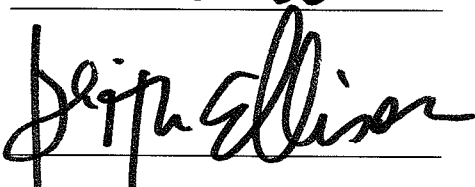
We continue to ask that you voluntarily adopt an institutional policy of rejecting cigarette advertising aimed at young people. As you may know, a number of House Committees have expressed interest in this issue and it is our hope that we could engage with you in a constructive dialogue about additional steps that the media can take to help combat youth smoking initiation. Please respond to us by August 15, 2007.

If you have any further questions, please contact Amy Fisher in the office of Congresswoman Lois Capps at (202) 225-3601.

Sincerely,



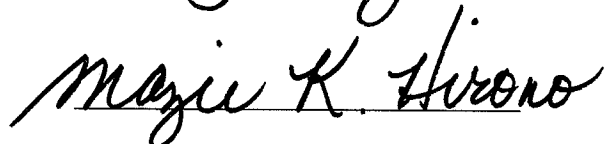














Raul M. Arizawa

Grace J. Napolitano

Carolyn McCatty

Mr. A. Shoo

Danso. Matsui

Shelley Berkley

Zoe Joffe

Robert Walsh

Rosa L. Delanno

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Carolyn B. Maloney

Harry E. Mitchell

Arman A. Davis

Betty Sutton

Simone E. Watson

Jayl Dugut

John Lewis

Mary Bono

Edward J. Markey

Erin L. Enger

Lynn Woolsey

George Miller

Arleta M. Loney

Dennis J. Kucinich

Tammy Balchri

Wanda H. H. H.

Albert R. Allen

Louise M. Haughey

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Cc: Ms. Donna Kalajian Lagani, Publisher

**Signatories to Letter of August 1:**

**Rep. Tom Allen**  
**Rep. Tammy Baldwin**  
**Rep. Shelley Berkley**  
**Rep. Mary Bono**  
**Rep. Corinne Brown**  
**Rep. Lois Capps**  
**Rep. Susan Davis**  
**Rep. Rosa DeLauro**  
**Rep. Lloyd Doggett**  
**Rep. Keith Ellison**  
**Rep. Eliot Engel**  
**Rep. Anna Eshoo**  
**Rep. Raúl Grijalva**  
**Rep. Mazie Hirono**  
**Rep. Dennis Kucinich**  
**Rep. John Lewis**  
**Rep. Zoe Lofgren**  
**Rep. Nita Lowey**  
**Rep. Carolyn Maloney**  
**Rep. Edward Markey**  
**Rep. Doris Matsui**  
**Rep. Carolyn McCarthy**  
**Rep. George Miller**  
**Rep. Harry Mitchell**  
**Rep. Grace F. Napolitano**  
**Rep. Eleanor Holmes Norton**  
**Rep. Todd Russell Platts**  
**Rep. Loretta Sanchez**  
**Rep. Jan Schakowsky**  
**Rep. Louise Slaughter**  
**Rep. Hilda L. Solis**  
**Rep. Betty Sutton**  
**Rep. Diane Watson**  
**Rep. Henry A. Waxman**  
**Rep. Robert Wexler**  
**Rep. Lynn Woolsey**  
**Rep. David Wu**  
**Rep. Albert Wynn**